



Martin van Dommelen

GROEIMARKETEER



WORKING EXPERIENCE

Production Coördinator

Crealev | Aug 2023 - current

At Crealev, I am responsible for optimising the assembly of our modules. I am also responsible for the shipping proces and some administrative tasks, such as making proposals and invoices.

Innovation intern

Evido Creative Agency | Feb 2023 -Jun 2023

During this internship I independently researched and developed a brand innovation with which Evido is able to get more trust from their (potential) clients.

Owner

MVD Media | Apr 2022 - current

In 2022 I started my own video business. During that time, I have made some videos of events and I am currently working on a 7 part documentary. I work for myself in my spacetime, because it is a nice way to spend my time.

Innovation & Marketing intern

AESC |Sept 2022 - Feb 2023

I was responsible for content creation, website maintenance and communication with an external marketing agency. I also supervised and guided another intern.

Marketing & Communication employee

Rogierovervliet.nl | Nov 2020 - Feb 2021

My main tasks were to maintain and upgrade the website, I suggested a new corporate identity, and I documented the legal status change process.

EDUCATION

HBO Bachelor business innovation

Avans Hogeschool | Sept 2019 - Jul 2023

Minor Transmedia design for creative industries

Fontys | Sept 2021 - Feb 2022

HBO Bachelor Art and Economics (unfinished)

Sept 2018 - Oct 2018

HAVO - E&M

Eckart College | Sept 2013 - May 2018

Profile

I'm Martin, 23, a recent business innovation graduate. I excel in identifying and implementing innovation opportunities for companies, along with verifying assumptions, creative problem-solving, and systematic decision-making. My experience includes managing, scheduling, and delegating tasks in group projects.

Personal details

Age: 23 years 13-09-2000

Residence: Eindhoven

Driving license: B

Expertise

- Project management
- Adobe FL studio

Characteristics

Critical thinker, consulting, self-taught, creative, entrepreneurial, independent, driven, social, hardworking

Languages

- Dutch C2 level
- English C1 level Cambridge FCE
- Spanish B1 level

Spare time

- Squashing
- Videography
- Reading
- Craft beer
- Hiking
- Nintendo Switch